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Richmond, VA – December 13, 2023 – Fi-Tech, Inc. is excited to announce the launch of its newly designed website, [www.fi-tech.com](http://www.fi-tech.com). The website features a fresh modern look with updated informative content to help visitors understand our complete line of machinery and products for the synthetic fiber, nonwoven fabric, textile, converting and tobacco industries.

Key features of the new website include:

- Secure Connection
- Improved Brand Recognition for our Partners
- Optimized Search Structure
- Simplified User-Friendly Navigation

“We are pleased to unveil our new website to our customers, partners, and the industries we serve. With updated information and photography, this site will enhance the online experience for our valued customers and partners,” said Jeffrey Bassett, Managing Director. “The site’s new, secure and modern design reflects our dedication to serving our customers and partners.”

Fi-Tech, Inc., with offices in Richmond, VA and San Luis Potosi, Mexico, is the leading manufacturers’ representative and distribution company in N. America serving the synthetic fiber, nonwoven fabric, textile, converting and tobacco industries. Working with the leading suppliers of machinery and technical components, the Fi-Tech Team connects our industries and customers to the most technologically advanced solutions to gain competitive advantages in the market today and into the future.

For more information, please contact Jeffrey Bassett at 804-794-9615 or [jbassett@fi-tech.com](mailto:jbassett@fi-tech.com)